

Online Advertising Order Form

Anderson Gray Worldwide Pty Ltd in its capacity as the Trustee for the Adam & Laura Wydeman Family Trust ("AGW")
ACN: 133 166 382 | ABN: 30 203 844 905



Client Information	Name of Legal Entity		Date							
	ACN		ABN							
	Current Address		Landline Phone Number							
			Mobile Phone Number							
	Individual		Email Address							
	Website Address									
	Industry Type(s)									
	Who introduced you to AGW?									
	Web Brief Number:									
	<p>Agreement: By signing this agreement, I give AGW permission to charge my credit card for payments as noted below. Payments made by credit card attract an additional 2.5% fee. I also confirm that I have read and understood and accept the Terms and Conditions as noted overleaf. This agreement is made in the state of NSW, Australia and is governed by the laws of this state.</p>									
Date:	D	D	/	M	M	/	Y	Y	Signed:	x

Payment Information	Package Selection	Type of Payment	Payment Authorisation															
	BASIC PACKAGE <input type="checkbox"/> \$250 <small>(total spend per month, prices excludes GST and \$250 setup fee)</small>	<input type="checkbox"/> VISA <small>(2.5% Fee)</small>	Full Name on Card				Expiry Date											
			C	A	R	D	N	U	M	B	E	R	H	E	R	E	M	M
	SILVER PACKAGE[^] <input type="checkbox"/> \$500 <small>(total spend per month, prices excludes GST, and \$450 setup fee)</small>	<input type="checkbox"/> M/CARD <small>(2.5% Fee)</small>	Three digit security Code (rear of card)															
	GOLD PACKAGE[^] <input type="checkbox"/> \$1,000 <small>(total spend per month, prices excludes GST and \$650 setup fee)</small>	<input type="checkbox"/> T/T <small>(Fee Free)</small>	Signature		X													
	PLATINUM PACKAGE[^] <input type="checkbox"/> \$2,000 <small>(total spend per month, prices excludes GST and \$850 setup fee)</small>	<input type="checkbox"/> CHQ <small>(Fee Free)</small>	Bank Name		BENDIGO BANK				Bank Details									
	Account Name		ANDERSON GRAY WORLDWIDE PTY LTD															
	BSB		633 000															
	Account Number		1349 635 45															
	<p>A credit card MUST also be provided irrespective of first payment option. Monthly payments are taken from a credit card only.</p>																	

Package Inclusions	BASIC PACKAGE <ul style="list-style-type: none"> Initial Competitor Research Initial Keyword Identification 1 Ad – includes professional copywriting Minimum 6 months Forum help access 	SILVER PACKAGE <ul style="list-style-type: none"> Monthly Competitor Research Monthly Keyword Identification 2 Ads – includes professional copywriting Some Ad testing – different days / times 4 swaps per month 1 website page – conversion ratio improvement per month Forum help access Minimum 6 months 	GOLD PACKAGE <ul style="list-style-type: none"> Monthly Competitor Research Weekly Keyword Identification 4 Ads – includes professional copywriting Extensive Ad testing – different days / times 8 swaps per month 2 website pages – conversion ratio improvement per month Email help access Minimum 6 months 	PLATINUM PACKAGE <ul style="list-style-type: none"> Weekly Competitor Research Weekly Keyword Identification 8 Ads – includes professional copywriting Intensive Ad testing – different days / times Up to 20 swaps per month 4 website pages – conversion ratio improvement per month Live help / telephone support access Minimum 6 months
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Terms	<ol style="list-style-type: none"> 1. THIS CONTRACTUAL ARRANGEMENT IS BETWEEN THE CLIENT ("THE CLIENT") AND ANDERSON GRAY WORLDWIDE PTY LTD (ACN: 133 166 382) IN ITS CAPACITY AS TRUSTEE FOR THE ADAM AND LAURA WYDEMAN FAMILY TRUST (ABN: 30 203 844 905) ("AGW") 2. THE CLIENT means the Legal Entity as noted above, any Directors / Owners of the Legal Entity and any Officers or authorised signatories. 3. Services provided by AGW are pre-paid and are non-refundable. 4. This is an ongoing PAID ADVERTISING SEO project. Relevant Keyword lists may not include keywords that you believe are most pertinent to your business. AGW will identify the best options for your business by performing keyword research. 5. THE CLIENT agrees to supply to AGW, a website of a high quality standard. The required level of which is to be determined by AGW. 6. Silver package clients must supply own Keywords and Competitor Research (Phase 1 not supplied) 7. SEO Performance Tracking at the discretion of management 8. <u>Valid credit card</u> must be provided for all Advertising Projects 9. THE CLIENT understands that AGW performs services of such a nature that information identified under the Privacy Act 1999 may be viewed by staff of AGW in the performance of its duties. THE CLIENT is responsible for informing the customer via its privacy statement, either in hard copy or its website of such. 10. A cancellation fee applies to all Advertising Agreements. Cancellation fees are noted on the AGW website under "Fee Schedule" – http://www.anderson-gray.com 11. THE CLIENT agrees and gives AGW permission to advertise its business and disseminate publicly available information via the internet. THE CLIENT also gives Anderson Gray license to use this information and to act as an Agent in respect to Internet marketing and promotions. Any advertising charges in addition to agreed monthly payment, not covered by AGW, will be approved by THE CLIENT in writing prior to any advertising commencing. 12. THE CLIENT understands that AGW may contact potential advertising partners 13. A footer link is affixed to each site on which AGW performs Search Engine Advertising. This footer link may be removed on the payment of a fee. 14. THE CLIENT agrees to abide by AGW Acceptable Use Policy (AUP) as written and available on http://www.anderson-gray.com 15. Support Fees may be incurred, for additional work or support, in addition to any charges on this Agreement, without further notice to the client. 16. Any website on a maintenance agreement must have Domain Registry Key(s) supplied to AGW and management of any associated domain names will be transferred to an AGW controlled domain management system with a lock applied. 17. A monthly management fee applies to all Advertising agreements. 18. Changes to a website will not be made on an external server unless prior agreement is made with AGW. Any changes being made to a website on a server not owned and/or operated by AGW will incur a fee. 19. Any technical support requested by THE CLIENT will incur additional fees and charges Technical Support must be prepaid and includes any support for website, email, hosting or general internet queries. 20. Telephone Support is only provided to Advertisers on the Platinum Package. Advertisers not on this package and utilising telephone support will incur additional fees. 21. Email Support is only provided to Advertisers on the Gold and Platinum Packages. Advertisers not on these packages and utilising telephone support will incur additional fees. 22. Forum Support is provided free of charge and our fair use policy applies. Details on http://www.anderson-gray.com 		
	Authorisation		Signed by THE CLIENT entering into this agreement
Full Name of THE CLIENT			Adam Wydeman
Date of Signing			
Capacity			Director
Signature			